

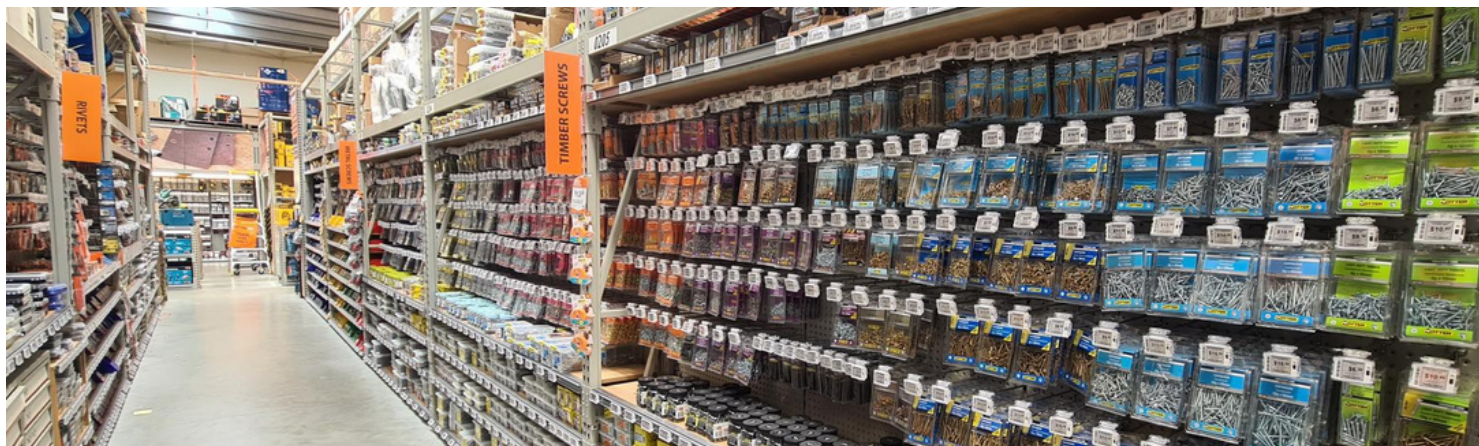


More info on our true 4 colour ESL



OZESL

PRICE | INFORM | ENGAGE



Infrared communication delivers superior performance, speed and proven longer lasting battery life

Dynamic Product Positioning

IR technology can literally map products, engage customers and help to find products instore



Real-time Flash

Integrated eight coloured LED flash in the ESL for quickly finding products on the shelf



Replenishment

Using flash to instantly find products saves hours of time when replenishing shelves



Geo Location/ Kiosk

Store guidance through kiosks and customer APP through dynamic product positioning



True 4 colour ESL



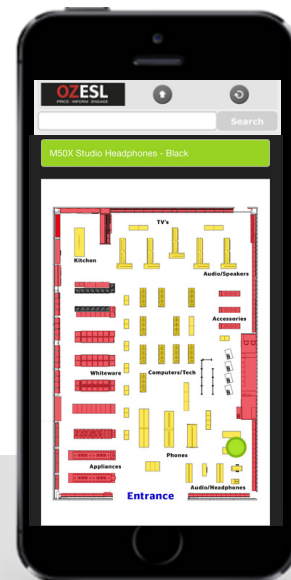
Model	1.6	2.6	4.4	7.3
Screen size	27.51 x 27.51mm	60.09 x 30.70mm	90.11 x 64.77mm	160 x 96mm

PRICER
BRINGING TRUST TO RETAIL

280+ Million labels deployed | 190+ Employees | 22000+ Stores | 5 Continents | 30+ Million labels yearly | 70+ Countries | 3 Decades

OZESL
PRICE | INFORM | ENGAGE

Formed as a subsidiary of NZESL, the leading supplier of Electronic Shelf Labels in New Zealand for over 13 years with 99% market share, over 350 sites and 5 millions labels in use everyday.



OZESL.COM.AU

1300 431 460